

Datasheet... general data creation!

Unfortunately we can't transfer the values from the offset printing to digital printing, so here a few facts to contract the process time.

Create a file:

- no extra crop, beside flags revolving 1.97 inches
- no visible or invisible objects outside the document format
- **Cutting Contour:** 1pt thick, 1% Yellow (Cyan, Magenta, Black = 0), choose **Spot Color**, save as "CutContour"

Colors:

- printing only colors of the CMYK colorspace
- tag special colors, they will displayed with CMYK as realistic as possible
- Black:
Deepblack → four-colour C50%, M50%, Y50%, K100%
tone of grey: one-color
- RGB-files has to be convert in CMYK on your own
- notice that the look on you're screen is extraneous for the printed file

Datasize/Resolution:

Viewing distance	Dataresolution 1:1	Dataresolution 1:10
0-6,5 ft	120 dpi	1200 dpi
6,5-16 ft	75 dpi	750 dpi
→ 16 ft	50 dpi	500 dpi

- from 16ft the data has to be edited on a scale of 1:10 and without bik. recalculation in the pdf-target

Dataformat:

- CMYK-Tiff-files (with LZW-compression)
- PDF
- JPG
- No Excel-, Word-, Cad-, Corel Draw-, Power Point-files
- additional charges for converting will be accorded to expenditure

Vector graphic:

- dont convert object- or exportframes in crop marks
- convert fonts in paths
- dont choose objects to overprint, because the printer cant't interpret and they get lost

Proofing:

- for color relevant assignments, we need a color-proof
- for difficult motives we recommend an professional proof or a machine-hardproof for calibrated machines

Reprint:

- please point out whether it is a reprint, then we need an original proof
- it can be possible that there are mino color deviations after long periods

Data supply per:

- Email
- FTP access data per expert contact person
folder name:
company name_job ; unmarked data supply can't be assigned and edited
- CD
- DVD
- removeable media

Only if you create your files using our datasheet, we can ensure a smoothly edit for your assignment, high quality and a desired delivery date.